



Attn: Giuseppe Aiello  
Mayor of Vico Equense City  
Italy

Vico Equense, June 27, 2023

Subject: Unesco Creative City of Gastronomy. Endorsement letter

Dear Mayor,

learning with pleasure and pride of the achievement of a first significant result obtained in the candidacy process of the City of Vico Equense as a UNESCO Creative City in the gastronomy category, I would like to offer you my warmest congratulations.

AICAST Vico Equense is a territorial articulation of AICAST, a national employers' association, which represents economic, entrepreneurial and professional subjects, which has been operating for several years in our city and has proposed and organised, in collaboration with the local administrations, other superordinate institutions and other associations, various events and initiatives aimed at promoting the territory and in particular at enhancing our traditions and our gastronomic and cultural excellence, starting with the famous pizza by the meter, which saw the involvement of local commercial and craft activities and achieved great interest and a large participation.

Our association strongly believes that this candidacy is a unique and unrepeatable opportunity to give due prominence to our natural beauty, our gastronomy, our traditions and our creativity. For this reason, confirming its full support for the initiative, it is pleased and honored to join your request for collaboration.

Best regards

President