



To the Major  
City of Vico Equense  
**Dr. Giuseppe Aiello**

**Objective:** City of Vico Equense “UNESCO Creative Cities Network” - Gastronomy 2023. Letter of endorsement

Dear Dr Aiello,

I have acknowledged with pleasure the initiative undertaken by the City of Vico Equense to participate in the UNESCO Creative Cities Network, in the field of gastronomy 2023.

As professor of sustainability at ESCP Business School in Paris, I firmly believe that addressing sustainability, embracing circular economy principles, and fostering social innovation are crucial for driving local development. These factors serve as catalysts for progress and align with the sustainable development goals outlined in Agenda 2030. By including the City of Vico Equense in the network of creative cities, the interplay between tradition, creativity, and innovation will be strengthened for the sustainable growth of the region.

I thus express my full support to City of Vico Equense for the candidacy in “UNESCO Creative Cities Network” - Gastronomy 2023 and offer my willingness to contribute, to the best of my abilities, to the development of related projects.

Valentina Carbone  
Professor of Sustainability  
Scientific co-director of the Circular Economy Chair  
ESCP Business School, Paris  
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Paris, 23th June 2023

A handwritten signature in black ink, appearing to read 'V. Carbone'.