

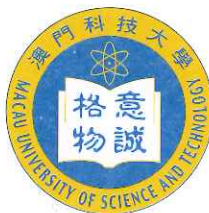
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To the Mayor
City of Vico Equense
Dr. Giuseppe Aiello
C.so Filangieri, 98
Vico Equense (NA)

Objective: City of Vico Equense “UNESCO Creative Cities Network” - Gastronomy 2023. Letter of endorsement

Dear Dr. Aiello,

We have acknowledged with pleasure the initiative undertaken by the City of Vico Equense, Italy to participate in the UNESCO Creative Cities Network, in the field of gastronomy, for the 2023 call. I fully support the growing attention placed by the City of Vico Equense, Italy to hospitality training and educational opportunities for students and professionals who intend to start a career in the gastronomic industry.

As a the founding dean of two tourism faculties in Macao, UNWTO certified TedQual auditor as well as a senior professor in hospitality and tourism management, I would like to express my support to the City of Vico Equense, Italy in providing knowledge-sharing as well as educational and training courses, with the aim of creating culinary excellence and collaborative networks. I take this opportunity to extend my warmest greetings and best wishes for the success of this initiative.

Your very crucial support to this initiative will be much appreciated.

Yours sincerely,

Aliana

Prof. Aliana Leong, Ed.D, CHE, GG, FGA
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